

Antique Classic Boat Society – Lake Champlain Chapter

BOD Meeting

LCACBS Boat Club Meeting March 12, 2024 4:30 PM Zoom

Attendees: President, Holly Weber; VP, Ralph Jones, Secretary, Beverly Detwiler; IPP, Steve Pond; Don Swain, Gene Porter, Susie Becker, Steve Detwiler, Allen Dunham.

Mike O'Brien (Guest), Peter Weyrauch (Guest – website), Matt Foley (Guest), Fritz Horton (Guest)

Absent: Treasurer, Amy Butler; Rich Butler, Greg Woodward, Fred Woodward, John Dupee

Steve Detwiler states we have a quorum.

1. Review & Approve Previous Meeting Minutes.

January 16, 2024 Minutes Motion – Steve Detwiler, 2nd Steve Pond: Approved
November 28 Minutes (not available last meeting) Motion: Steve Pond, 2nd Ralph Jones: Approved

Vote needed to approve Beverly Detwiler as Secretary. Motion – Allen Dunham, 2nd Steve Detwiler: Approved

2. Summer Planning & BTV Boat Show sponsorship – Holly, sent by email, the website photos that Peter Weyrauch sent her (from Greg from last year). Picture shows Directory, Program and Newsletter and we are going to solicit for spaces in each of those.

We are selling spaces for the Boat Show Program, the Newsletter, and we have one spot still available for the Poster. The spot for the poster is for \$1000. We already sold one spot to Northfield Savings.

Would like to have people sign up to reach out to sponsors so we don't have duplicates. There are different sizes & costs for the ads. (Holly will send the list via email after the meeting).

Ralph asks about the other sponsor for the poster and says he could approach George & Sam Darling for the poster and maybe give them a spot in the program.

Gene Porter will go to TI Automotive for a full page ad (\$320).

Mike O'Brien – Should look at how you want to lay out ads for program (full size cover, back & middle – these are prime) and also business size ads. Regarding Darlings for poster, Ralph will do his best to sign up Darlings. Discussion with the poster spot, they get 2 free dinner tickets. What about the mention of an ad spot in the program. Holly says for Northfield Savings we would create a trophy in their name to give out at the awards dinner and we could do the same for Darlings and not give them the ad in program. Ralph agreed and others ok with this.

Mike mentioned Michael Claudin (Snake Mtn), and Spencer Boat Works (Jay Annis). Allen says he will check with Jay Annis.

We should go back and look at previous programs for sponsors to contact.

Holly mentioned Haggarty and that they don't do boats anymore. She suggested Small Boat Exchange – does anyone know them? Suzie asks about Shelburne Shipyard / Safe Harbor – Fritz said he would contact them. Ralph asks about Point Bay Marina and will check with them.

If everyone on meeting could get at least one half page ad, that would be great. Steve P will check with the Ferry Dock Marina. He's also thinking we might be able to reserve some spots/slips on the Boathouse dock/Splash if anyone wants to check with them.

Peter will check on Paradox.

3. Website – Peter Weyrauch – The website setup is confusing with pictures, logos, newsletters, and files just dumped in and not organized. Need to make it more user friendly. Peter – anything now and going forward will be put into folders. He's been working with it and trying to set up a new template to condense and clean it up. He wants to clean it out and fix what we have. The way it was initially built, it's really a mess. If we streamline it and simplify it and get rid of a lot of the old extraneous stuff, it will be easier to move forward. He would like to continue working with the new template and fix what we have which hopefully will work.

Holly states that she and Amy would like to put into the budget a line item for the website update. Amount is dependent on a number of factors. Current website is very old. Square Place is the program used. Peter uses "Host Gator" which has a good web builder. Something to look into.

Mike volunteered to help get pictures for Peter if needed. Peter - Photos and documents need to be labeled – who, what, where for a new site.

Going forward, what are we going to retain. Steve D. suggests considering a new system for document retention, whether its Cloud or Google Docs. This would be for governing documents, meeting minutes, treasurer's reports, etc. Cloud seems easier to access. Steve D. mentioned the Adirondack Boat Chapter just approved an expense of \$300 to start moving everything to the Cloud. Overall agreement with Cloud. Peter thinks he could set this up. He has two Cloud accounts.

Mike suggested checking with National (ACBS) to see if they can help set it up or if they can provide a service to us as a member chapter. He feels they should offer this service to all their member chapters as they all have the same problem. Holly will check with them.

The book "Water and Wood" was brought up. Don mentioned that it's from 2010 and contains a lot of history. Should we make another book? Archive past stuff?

Once Peter launches the new cleanup of the website, can look at what we want up there for archival stuff. When we put stuff on the cloud that will be relatively easy. Peter made the Poster for the Boat Show. Working on a QR code for the Boat Show Program for people to be steered to the website. Rich Butler is working on that.

4. Events Coming up

Holly reports on the Maritime Museum – March 19th We have 2 going at this time. Gene was asked about Fort Ticonderoga trip. He says our calendar is pretty full this year. They are doing a great job with the history and he likes their docks and waterfront and old shipyard reconstructions. Suggests setting it up for next year. Added Moody Bay June 22nd and Fred is working on the details. This is the same weekend as the Bridge View Marina BBQ (Van Sluten - Port Henry). Suggestion is to do Moody next year.

5. Newsletter Manager – John Dupee and Gene Porter currently working on this next issue. This is the “Notes from the Bilge” Need someone to take this over. Needs to be an active member. Mike says it should be mailed as not all have email. Peter could also put it on the website. We could give the option on membership renewal form to check a box for mail or email.

6. Groups IO – It’s free. If you know someone that wants info on the club, see what we are doing, attend our outings, submit their name and email to Holly or Beverly and they will invite them. We have 71 members on Groups io Just our chapter is on this discussion list. List is monitored by Beverly and Holly. We don’t delete anyone if they don’t renew membership. People can unsubscribe if they want. Calendar is working well with Groups io

7. Used Boat Section – Matt Foley He runs the classified/sales section of the website. Boat information can be sent to him. This link will be under one of the main tabs on the website.

8. Social Media – Facebook or Instagram Send Holly and pictures you might want on there.

9. BTV Boat Show – Steve Pond

Holly questioned if the cost is by the linear or by the boat ? Steve P. stated t was by the slip. City was easy to work with. Whatever length fit in the slip. Holly invited the Donzie Club from Lake George and there are 2 people coming todate. For other boat visitors not from our club, Holly suggests we could pay for the 1st 5 boats that show that are not members and pay their ACBS dues. Steve Pond mentioned that Grace Potter will have a concert the night of the show. Our event was booked first. Feeling is, it could be good for us. There might be an issue with area in front of the coast guard as it gets filled up as they anchor and listen to concert. Question is are 2 events on waterfront a problem. Most feel it shouldn’t be a problem. Discussion about boat launch and getting boats out after the parade. Parking is controlled by an independent Park Mobil (an app).

Date and time of our next meeting. April 9, 2024 at 4:30pm via Zoom

7. Adjournment – 5:40pm Motion - Allen, 2nd Steve P. All in Favor

Prepared by Beverly Detwiler
April 6, 2024